

# EVERY AUGUST UNTIL A CURE

## WHAT IS ALS?

### *Amyotrophic Lateral Sclerosis*

ALS is a progressive neurodegenerative disease that affects nerve cells in the brain and the spinal cord. When these motor neurons cease to work they stop signaling the brain to control muscles. **People with ALS eventually lose the ability to speak, eat, move and breathe, on average, within 3-5 years.**

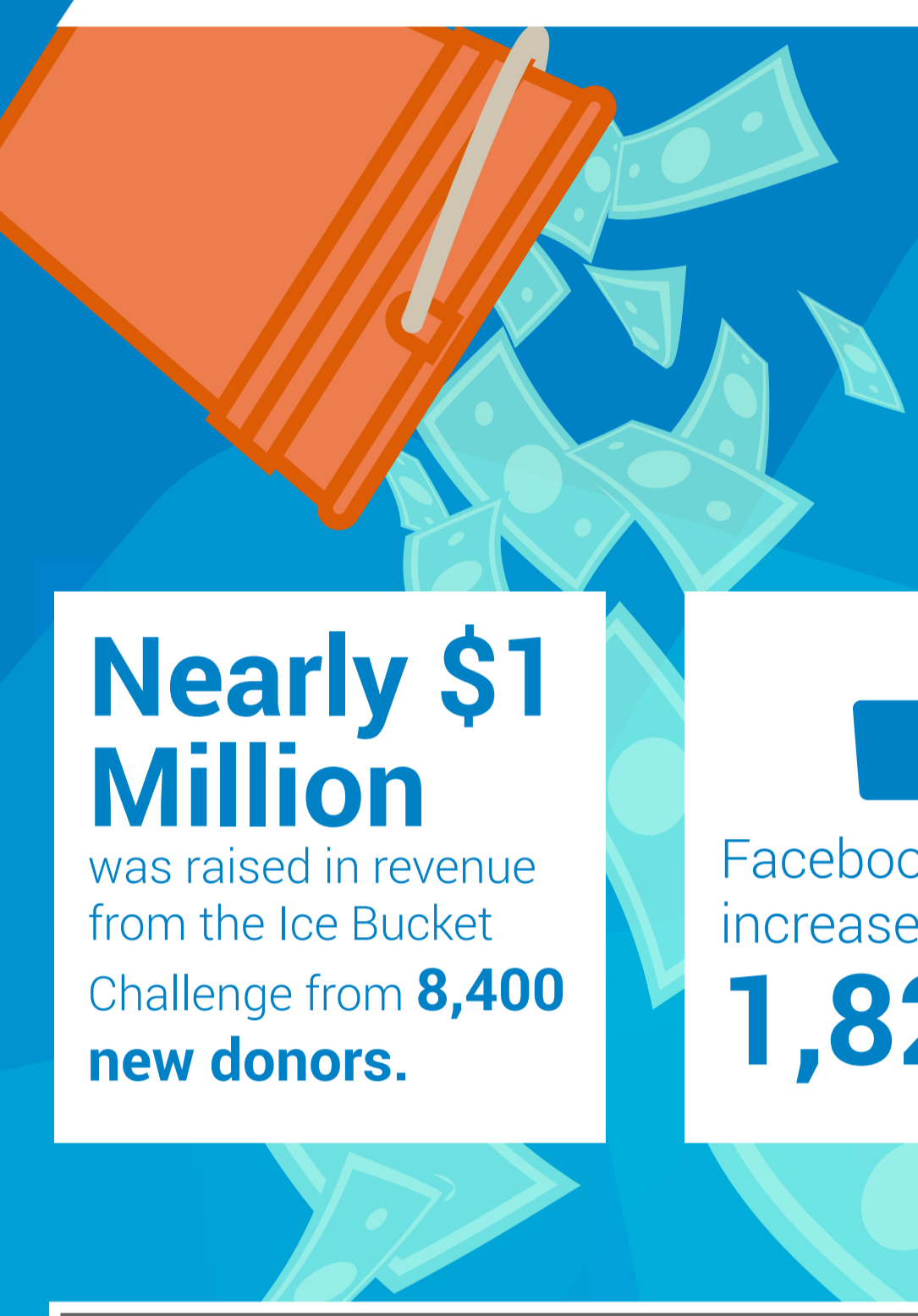


ALS is **100%** fatal

In the United States, someone is **diagnosed** with ALS every **90 minutes**

And, every **90 minutes** someone with ALS **dies**

## ALS ICE BUCKET IMPACT



Thanks to your generosity, the Les Turner ALS Foundation provided more hope and help for people with ALS.

**Nearly \$1 Million**

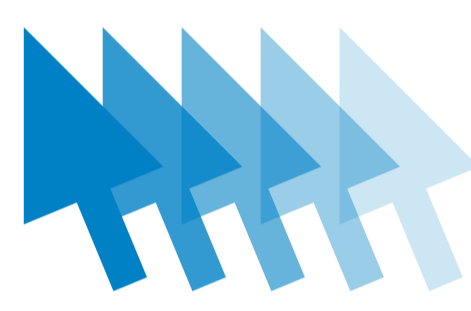
was raised in revenue from the Ice Bucket Challenge from **8,400 new donors.**



Facebook followers increased by over **1,825%**

Website visits increased by

**474%**



## What did your Ice Bucket Donations do?

Established the *Les Turner ALS Research and Patient Center* at Northwestern Medicine with a

# \$10 million pledge



# 1612

visits by Patient and Family Advocates

# 26

doctors, nurses and clinicians at Chicago's largest ALS clinic



# 395

support group participants



# 60

equipment, respite and other grants to people with ALS

# 33

research scientists looking for a cure



Added a dedicated National ALS Registry Associate to enroll people with ALS in the registry and **increase access to clinical trials**

## WHAT CAN YOU DO NOW?

Start with:



# 1

**Raise awareness** by using social media to advocate for people with ALS



# 2

**Donate** with confidence that 88 cents of every dollar spent goes to program funds



Let's challenge the world to help every August until a cure is found.

#EVERYAUGUSTUNTILACURE

[lesturnerals.org](http://lesturnerals.org)

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FOUNDATION**