

ALS WALK FOR LIFE

Walk for Hope. Walk for Help. Walk for Life.

LES
TURNER
ALS
FOUNDATION

ALS
WALK
FOR
LIFE

Saturday, September 29, 2018
Soldier Field, Chicago

Walker Wednesday Email Series

Your Dollars at Work



Since the first ALS Walk for Life in 2002, you have raised over **\$13 million dollars** for people living with ALS!

Your support provides the most comprehensive care and support to people living with ALS and their families in Chicagoland so they can confidently navigate the disease, and advances scientific research

for the prevention, treatment and cure of ALS.

You are the reason the Les Turner ALS Foundation is the leader in comprehensive ALS care in Chicagoland. Thank you for all you do to help people living with ALS. We know you won't stop. [See how your dollars support the Chicagoland ALS community>>](#)

Be Specific with Your Ask



We know it can be intimidating to ask for donations. But remember, every dollar you raise supports a person living with ALS.

The key to fundraising success is simple and often overlooked - **you just need to ask!** When asking for donations, be specific to show how every dollar counts:

- \$25: Provides a drinking aid such as easy grip cups and long straw
- \$50: Funds a bed cane to help a person living with ALS turn when lying in bed
- \$100: Pays for four hours of respite care to alleviate primary caregiver burnout

Edition 6

Donate Now >

Register >

Useful Tools

[ALSWalkforLife.org](#)

[ALS Walk for Life Facebook Event](#)

[Team Captain Packet](#)

[Walker Packet](#)

[Participant Center User Guide](#)

[Previous Coaching Emails](#)

Fundraising Report

Days Left to Fundraise:
15

My Fundraising Goal:

Dollars Raised:

- \$250: Covers round trip transportation to the Lois Insolia ALS Clinic for a person living with ALS
- \$500: Funds a ramp for easier access in and out of the home
- \$1,000: Provides a communication device enabling people living with ALS the ability to speak with their loved ones

There is no greater motivation than seeing how your fundraising dollars make an impact! [Head to your Participant Center to send out fundraising emails and start asking>>](#)

Meet Our Researchers



Be on the lookout for pink balloons on Walk day so you can swing by the tent and meet our world renowned researchers from the Les Turner ALS Center at Northwestern Medicine!

Our researchers are at the forefront of ALS research and are committed to helping us see a world free of ALS. [We invite you to meet our researchers and learn more about the future of ALS research>>](#)

P.S. The National ALS Registry & Biorepository will be there to answer questions and you can even participate in a blood draw for ALS research administered by clinicians from Northwestern Medicine.