ALS WALK FOR LIFE

Walk for Hope. Walk for Help. Walk for Life.

Saturday, September 29, 2018 Soldier Field, Chicago

Walker Wednesday Email Series

We're Counting on You



We're only 10 days away from the Walk! Did you know the Walk accounts for nearly one third of our annual revenue? People living with ALS are counting on you.

Send out emails. Publish social media posts. Create a Facebook Fundraiser. Make it clear to your friends, family and online

community that the Walk is just 10 days away and every donation supports a person living with ALS. **Now is the time to kick it up and let them know the deadline to help is fast approaching!**

Take advantage of our ALS Walk for Life <u>fundraising tips</u>. Or <u>check out our list of 50 unique fundraising ideas to help us</u> reach our goal>>_

How to Raise \$100 in the Next 10 Days



If all 7,000 of you raised just \$100, we would be well on our way to our \$900,000 goal!

For Walkers looking for an easy-tofollow plan, we've created a 10 day challenge for you to raise \$100 in the days between now and the Walk. <u>Step up and raise \$100 for</u> <u>people living with ALS>></u>

An Easy Way to Double Your Fundraising



Don't forget that matching gifts double your money with a simple ask.

Your HR department can provide you with the forms. Just fill out the donor section and send us the completed form along with your gift. <u>View our list of companies that</u> Edition 8

LES TURNER ALS

FOUNDATION





Useful Tools

ALSWalkforLife.org

ALS Walk for Life Facebook Event

Team Captain Packet

Walker Packet

Participant Center User Guide

Previous Coaching Emails

Fundraising Tools

Fundraising Report

Days Left to Fundraise: 10

My Fundraising Goal:

Dollars Raised:

Dollars to Raise:

offer matching gifts to get started>>