

ALS WALK FOR LIFE

Walk for Hope. Walk for Help. Walk for Life.

LES
TURNER
ALS
FOUNDATION

ALS
WALK
FOR
LIFE

Saturday, September 29, 2018
Soldier Field, Chicago

Walker Wednesday Email Series



Personalize Your Page

The reason the ALS Walk for Life feels like one big family reunion is that while we all have a different story, we have all been personally affected by ALS. Our unique stories not only motivate us individually, they also inspire people to support us at the Walk.

Updating your fundraising page with your personal story, like [Matt Andre](#) from JEM Squad did, energizes supporters and it works!

Those who personalize their page raise an average of \$229.54 more than those who don't.

If you're not sure where to start, we've provided a template for you to use. [Copy and paste this page text to your personal and team pages>>](#)

Share, Share, Share

SHARE



After updating your personal page, share it with everyone you know! You can share a direct link to your personal page and/or team page through social media or email by looking for these helpful icons (see photo left) on your page. Take advantage of all

the available outlets to reach your community.

Your Participant Center includes customizable templates that you can copy and paste into your emails and social media outreach. Send emails directly from your Participant Center or use the templates in your personal email account and be sure to include a clear link that directs your supporters to your personal page.

All of these free tools and more are available in your Participant Center. [Read through your Participant Center User Guide to learn how to log in, update your page, access customizable templates and more>>](#)

Put the Fun in Fundraising



Since 2002, the ALS Walk for Life has been a success thanks to thousands of walkers like you who come together to raise funds for people living with ALS.

With each email you send and Facebook post you make, our Chicagoland ALS community grows and we receive more donations for research and support services. All donations, big and small, are used to provide the best possible care for those affected by the disease, answer their questions, support them and their loved ones and provide hope through scientific

research.

We've compiled a list of tried and true fundraising tips, ideas and recommendations to get you started. [See how easy and fun it can be to fundraise and make a difference>>](#)

Edition 2

Donate Now >

Register >

Useful Tools

[ALSWalkforLife.org](#)

[ALS Walk for Life Facebook Event](#)

[Team Captain Packet](#)

[Walker Packet](#)

[Participant Center User Guide](#)

[Previous Coaching Emails](#)

Fundraising Report

Days Left to Fundraise:
80

My Fundraising Goal:

Dollars Raised:

Dollars to Raise: