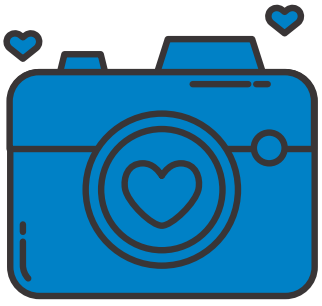




**ALS  
WALK  
FOR  
LIFE**

# FUNDRAISING INCENTIVES & CHALLENGES



## PHOTO & VIDEO CONTEST

EMAIL [EVENTS@LESTURNERALS.ORG](mailto:EVENTS@LESTURNERALS.ORG)

PHOTOS AND VIDEOS OF YOU AND YOUR TEAM CELEBRATING ALS WALK FOR LIFE TO BE SHARED ON SOCIAL MEDIA



## 2020 ALS WALK FOR LIFE T-SHIRT

T-SHIRT PICK UP AT MULTIPLE LOCATIONS ACROSS CHICAGOLAND IN AUGUST AND SEPTEMBER.

\*FIRST COME, FIRST SERVE FOR ALL REGISTERED PARTICIPANTS.



## PICNIC BLANKET

EACH INDIVIDUAL THAT RAISES \$500 OR MORE  
*UNTIL SUPPLIES LAST*



## NEIGHBORHOOD PARADE KIT

TEAMS THAT RAISE \$5,000 OR MORE

INCLUDES BALLOONS, BEAD NECKLACES, FOUNDATION BRACELETS, AND MORE  
*MAILED TO TEAM CAPTAIN*

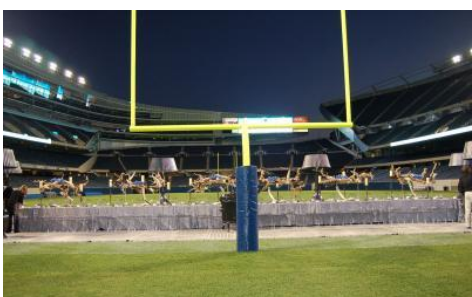


## PRIVATE SOLDIER FIELD STADIUM TOUR

### 3 TOURS

10 PEOPLE FROM EACH WINNING TEAM

- RETURNING TEAM WITH MOST PARTICIPANTS
- FIRST-YEAR TEAM WITH MOST PARTICIPANTS
- LARGEST INCREASE IN TEAM DONATIONS (IN DOLLARS) FROM 2019 TO 2020



## HELP KICK ALS FIELD GOAL KICK AT SOLDIER FIELD

- TOP 3 INDIVIDUAL FUNDRAISERS FROM A RETURNING TEAM PLUS A GUEST (6 PEOPLE)
- TOP 2 INDIVIDUAL FUNDRAISERS FROM A FIRST-YEAR TEAM PLUS A GUEST (4 PEOPLE)

**FUNDRAISING DEADLINE: SEPTEMBER 24 AT 2PM**