# FUNDRAISE YOUR WAY

## Fundraise Your Way, At Home! - Virtual Fundraising Ideas

Did you know that our Fundraise Your Way Program allows you to create an online fundraising page without having to leave your home? Below are some virtual fundraising ideas to get your friends and families involved and spread awareness and raise funds for people living with ALS.

### **Get Social**

Share your fundraiser on social media pages! Facebook, Twitter and Instagram are great platforms to share your story and ask for support. Don't be afraid to ask your social media followers to share your story on their social media pages as well.

#### **Special Occasion**

In lieu of gifts for your birthday, anniversary, graduation, wedding or other special day, ask your friends and family to donate to the Foundation.

- Birthday
- Anniversary

#### Honor or Memorial

Recognize someone special whose life has been impacted by ALS or honor the memory of a loved one whose life was lost too soon.

- Honor Someone Special
- Remember a Loved One

#### **Virtual Athletic Events**

During these times of uncertainty when we are spending more time at home, movement and physical activity is still encouraged! Create your own virtual run, walk, or step challenge and invite your friends to join you via social media by posting their results and activity!

- Fun Run, 5K, 10K in your neighborhood
- Step Challenge
- Host a virtual fitness class via <u>Facebook Live</u> or <u>Zoom</u>

#### **Create Your Own**

Turn your favorite passion, hobby or unique idea into a fundraiser – your way.

- Virtual Party Trivia Night, Happy Hour, Creative Cocktails, Game Night
- Movie Night donate what you would have spent at the movie theatre
- Cooking Share recipes and tips for healthy recipes
- Concert Stream via <u>Facebook Live</u> or <u>Zoom</u>
- Scavenger Hunt

Our events team is here to help, reach out to us with any questions at events@lesturnerals.org.

Ready to get started? Creat your own individual fundraiser now!

