

Subject: Welcome Captains: ALS Walk for Life

## HTML



## Captain Corner Email Series

### Welcome Captains!



You, as a captain, are the root of our Walk teams and play a huge part in the success of the event! Whether you're a new or veteran captain, it's important to be up-to-date, so look out for monthly Captain Corner emails to stay informed. Be sure to visit [ALSWalkforLife.org](http://ALSWalkforLife.org) and 'Like' us on [Facebook](#). We have also created a [Captain Packet](#) and [Participant Center User Guide](#) to help navigate through the basics of organizing a team, recruiting teammates and fundraising. [Learn more >>](#)

### Meet our 2017 Team Chair



We are thrilled to announce our 2017 Walk Team Chair, Deborah Crockett of Team Mo' Better. Last year was the first time Deborah, and her team, participated in the ALS Walk for Life in honor of her sister Michelle Crockett, who was diagnosed with ALS in 2015. We are confident that Team Mo' Better's spirit and drive will inspire you as it has us. [Read why "Team Mo' Better" Walks for Life.>>](#)

[#40 for 40 Challenge Grant](#)

### Edition 1

[Donate Now >](#)

### Useful Tools

[ALSWalkforLife.org](http://ALSWalkforLife.org)  
[Facebook Page](#)  
[Team Captain Packet](#)  
[Participant Center User Guide](#)

### Fundraising Report

**Days Left to Fundraise**  
**85**

### My Fundraising Goal

**Dollars Raised**

**Dollars to Raise**



Take advantage of our exciting ALS Walk for Life Challenge Grant Opportunity, #40for40, created in honor of the Foundation's 40th Anniversary. Starting June 1, the first ten teams to raise an additional \$1,000 and recruit an additional 10

team members will have their \$1,000 matched **FOUR** times, earning an additional \$4,000 for their team! **That means you can turn \$1,000 into \$5,000!** This amazing challenge is for teams who are already registered, previous participants that have not yet registered as well as teams new to the 2017 Walk. [Start Fundraising>>](#)

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