



**WALK FOR HOPE.
WALK FOR HELP.
WALK FOR LIFE.**



**ALS
WALK
FOR LIFE**

**FACEBOOK FUNDRAISER
THROUGH TEAMRAISER GUIDE**



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We strongly encourage you to spend some time exploring the Participant Center and setting up your Facebook Fundraiser through TeamRaiser (the event’s website and platform for registering and fundraising).

If you have questions or need help, please don’t hesitate to contact us.

The Les Turner ALS Foundation Team
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FACEBOOK FUNDRAISER THROUGH TEAMRAISER BENEFITS

[Creating a Facebook Fundraiser through your Participant Center](#) is an exciting new feature that allows you to share your story and collect donations directly through Facebook!

Donations show up in real-time, and your fundraising total is reflected in both the Facebook Fundraiser and your Team Race for ALS Personal Fundraising Page.

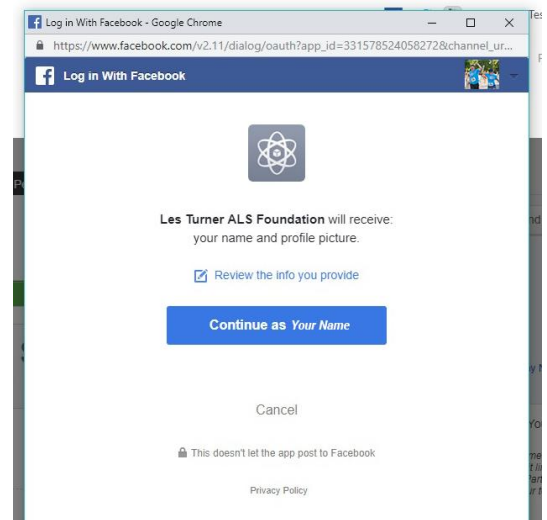
It is important to note **that you MUST create your Facebook Fundraiser THROUGH your ALS Walk for Life Participant Center if you would like it to be linked to your Personal Fundraising Page.** A Fundraiser created on Facebook first CANNOT be linked.

STARTING YOUR FACEBOOK FUNDRAISER

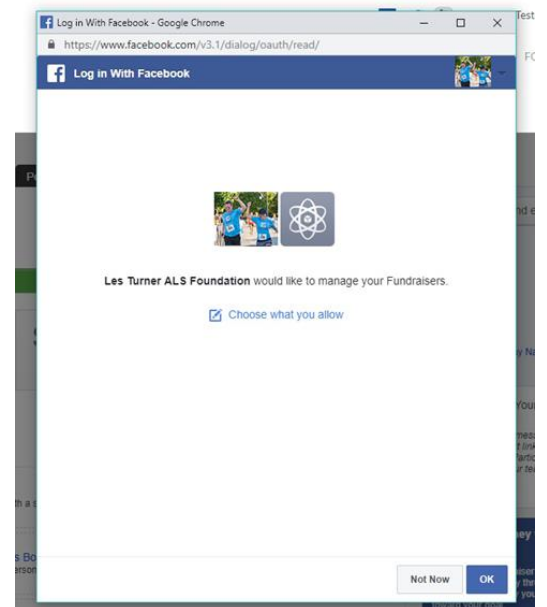
[Log into your Participant Center.](#) On the Home screen, click in the blue box the button that says “Fundraise on Facebook.” All the information you provided on your Personal Fundraising Page will be used to create your Facebook Fundraiser. **TIP: You should NOT create your Facebook Fundraiser until you have personalized your Personal Fundraising Page.** Any updates made to your Personal Fundraising Page after you’ve created a Facebook Fundraiser will NOT be applied.

The screenshot shows the ALS Walk for Life Participant Center interface. At the top left is the logo for the Les Turner ALS Foundation. The navigation bar includes links for Home, Email, Progress, Personal Page, and Team Page. The main content area displays fundraising progress with a green bar and four key metrics: \$40.00 (I Have Raised), \$100.00 (My Goal (change)), 40% (Percent), and 79 (Days Left). Below this is a 'What to do next?' section with four numbered steps: 1. Set up your Personal Page, 2. Add Contacts to Your Address Book, 3. Send an Email, and 4. Thank your Donors. On the right side, there is a sidebar with a 'Send email' button and a list of actions: Add Contacts, View Your Progress, Edit Personal Page, Email Team, View Team Roster, and Manage Your Display Name. A 'Message from Your Team Captain' is also visible. A blue box with a white Facebook icon and the text 'Fundraise on Facebook' is circled in red, indicating the button to click.

You will then be prompted to log in with Facebook. Select the button that says, **“Continue as Your Name.”**



Select **“OK”** on this screen to link your Facebook Fundraiser with the Les Turner ALS Foundation. **This allows all donations made through Facebook to be automatically applied to your Personal Fundraising Page on the Team Race website.**



Congratulations! You should now be back on your Participant Center Home Page and the blue box will read, **“Your Fundraiser is Connected to Facebook”**. You are now given a direct link to your Facebook Fundraiser. Select **“Go to Facebook Fundraiser”**.



Welcome to your Facebook Fundraiser! **Follow the corresponding boxes below to see how to manage your fundraiser:**

1. Change your cover photo
2. See your fundraisers progress
3. Invite your Facebook Friends to donate to your Fundraiser
4. Share updates with your followers
5. Write a post to your donors

The screenshot shows a Facebook fundraiser page for 'Help us Strike Out ALS!' for the Les Turner ALS Foundation, created by Lyndsey Rice. The page features a cover photo of two people in blue 'STRIKE OUT ALS' shirts. A progress bar shows '\$25 raised of \$25' from 2 people in 1 day. The page includes sections for 'Fundraiser Progress', 'Invite Friends', 'Share Update', and 'Fundraiser Link'. Five red boxes with numbers 1-5 highlight specific features: 1 (camera icon for cover photo), 2 (Fundraiser Progress section), 3 (Invite button), 4 (Share button), and 5 (Write something... text area).

1 [Camera icon]

2 Fundraiser Progress

3 Invite

4 Share

5 Write something...

Fundraiser Progress 2

This fundraiser raised \$25, and reached 100% of the goal. You did it!

2 donated 0 invited 0 shared

Invite Friends

Invite more friends to your fundraiser.

Add friends to fundraiser...

Deb Thompson + Invite

Denise Leftakes Beadle + Invite

Eldon F. Conley + Invite

See More

Share Update

Introduce your fundraiser by sharing it in News Feed. Tell friends why you're raising money and how they can help.

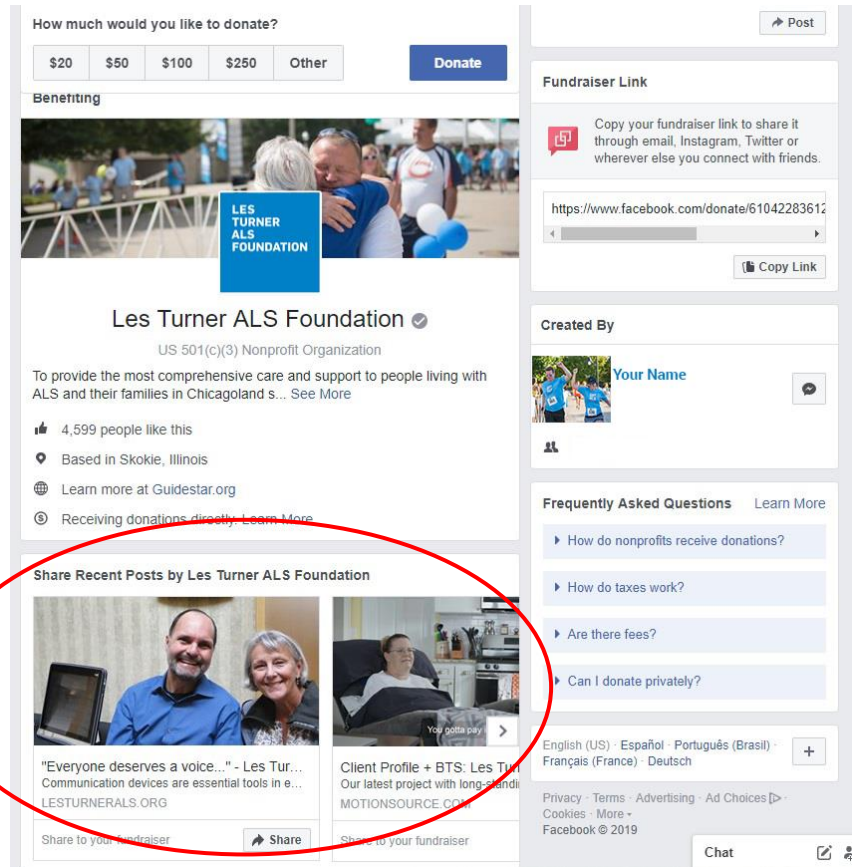
Thanks for the support so far...

Post

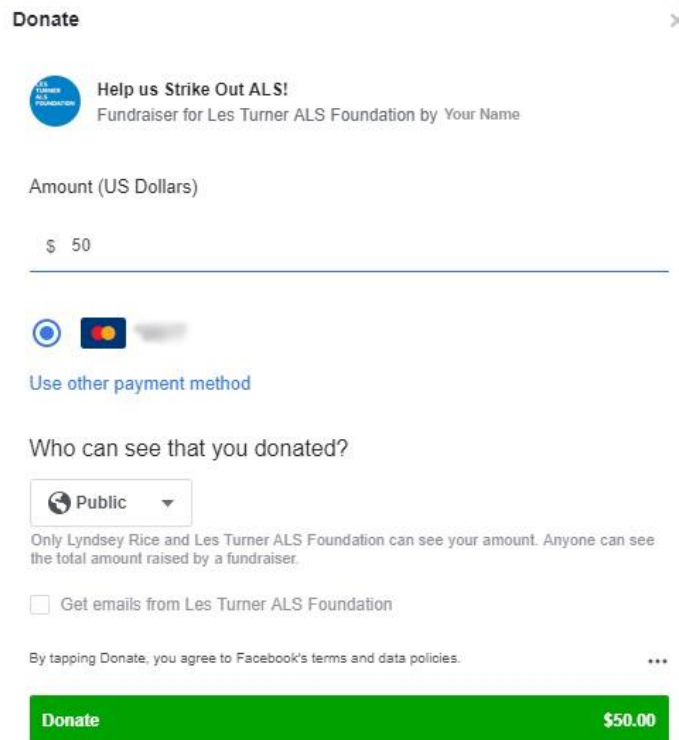
Fundraiser Link

Copy your fundra Chat

When you scroll down further in your Facebook Fundraiser, you'll see it's linked to the Les Turner ALS Foundation's Facebook page. This gives you **the ability to share recent posts from the Foundation's Page with your followers** to teach them about the work we do.



And finally – through your Facebook Fundraiser, **you can make a self-gift**. Show your friends you are willing to make a leadership gift to the cause before you ask them.



FAQS FOR FACEBOOK FUNDRAISERS THROUGH TEAMRAISER

Can I create a Facebook Fundraiser first and then connect it to my ALS Walk for Life fundraising page?

No! You must create the Facebook Fundraiser through your Participant Center. Fundraisers created directly on Facebook will not link to your ALS Walk for Life account.

Can't I just share my page on my Facebook profile instead?

Sure. However, creating a Facebook Fundraiser will help you reach new donors and hit your fundraising goal. Facebook makes it incredibly easy to invite your Facebook Friends to donate after your fundraiser has been created. Plus, your friends will see updates when people donate on their news feeds. Also, you can more easily communicate with your Facebook donors by posting updates and thanking them for their donations.

Can International donations be made through my Facebook Fundraiser?

No. The Facebook Fundraiser will only accept U.S. donations. If you have someone that is trying to make an international donation, please refer them to your Personal Fundraising Page link.

When will my Facebook Fundraiser end?

Your Facebook Fundraiser will automatically end on Sunday, October 13, one month after the event.

What information is synced between my Foundation fundraising page and my Facebook Fundraiser?

Donations will sync between the two sites. If you customize your photo, story, fundraising goal, etc., in the Participant Center on the Foundation's event site, these customizations will sync to your Facebook Fundraiser. At this time, this is a one-way sync so updating information on the Facebook Fundraiser will not sync to your Participant Center.

But remember, please make all your customizations BEFORE creating your Facebook Fundraiser. Once your Facebook Fundraiser is created, it will not pick up any changes made afterwards in your Participant Center.

Do donations still go to the Foundation if people donate through my Facebook Fundraiser?

Absolutely! All donations raised via Facebook Fundraisers will go towards your personal fundraising goal, supporting people living with ALS.

My personal fundraising page lists "Facebook Fundraiser" instead of donor names for those that gave to my Facebook Fundraiser. How will I know who donated?

When you are logged into your Participant Center, you will be able to see who gave to you via your Facebook Fundraiser. Gifts will be listed on your donor honor roll as "Facebook Fundraiser" per Facebook's privacy policy. You will also see who donated to you when you look at your fundraiser on Facebook. Donors have the option to choose whether they will share their information with the Les Turner ALS Foundation during the donation process

on Facebook. Some donations may be listed on your Facebook Fundraiser as private donations and that is because the donor did not opt-in to information sharing.

I donated on Facebook. How can I get a receipt?

You received an email from Facebook with a receipt to the email address associated with your Facebook account. Visit the [Facebook Payment History](#) page if you need to reprint that receipt.

I donated on Facebook, how do I get a refund if I accidentally donated in error or donated to the wrong amount?

Please use Facebook's [donation support form](#) to ask for a refund. The Foundation is unable to process these refunds on your behalf.