



ALS
WALK
FOR
LIFE

VIRTUAL FUNDRAISING IDEAS

We know things are a little different this year, so here are some ideas to help guide your fundraising efforts!



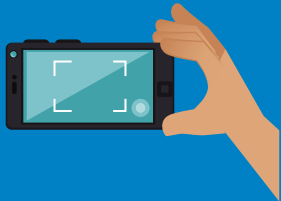
CREATE A COOL DESIGN AND SELL YOUR TEAM T-SHIRT



HOST A VIRTUAL PARTY AND CHARGE EACH FRIEND \$5 TO ATTEND



ENCOURAGE \$1 DONATIONS FOR EACH MILE YOU RIDE YOUR BIKE OR WALK



SHARE A PHOTO OF WHY YOU ARE JOINING THE ALS WALK FOR LIFE AND SHARE YOUR DONATION LINK



BIRTHDAY, ANNIVERSARY, GRADUATION? ASK FOR DONATIONS ON BEHALF OF YOUR UPCOMING SPECIAL MILESTONE



GROW YOUR TEAM - THE MORE TEAMMATES, THE MORE YOU CAN RAISE



FITNESS GURU? HOST AN OUTDOOR FITNESS CLASS AND ASK THOSE WHO JOIN FOR A \$10 DONATION



CREATE A TEAM RAFFLE INCLUDING CERTIFICATES AND GIFT BASKETS



SHOWCASE YOUR SPECIAL TALENT AND INVITE FRIENDS TO JOIN A VIRTUAL PARTY FOR A DONATION



TIKTOK CHALLENGE - GET MOVING WITH THE VIRAL TREND AND SHARE YOUR DONATION LINK

[ALSWalkforLife.org](https://www.ALSWalkforLife.org)