

# ALS WALK FOR LIFE

Walk for Hope. Walk for Help. Walk for Life.

LES  
TURNER  
ALS  
FOUNDATION

ALS  
WALK  
FOR  
LIFE

Saturday, September 29, 2018  
Soldier Field, Chicago

## Walker Wednesday Email Series



### Welcome Walkers!

Welcome to the 2018 ALS Walk for Life and your first installment of our "Walker Wednesday" emails. Last year, more than 7,000 of you gathered at Soldier Field and helped raise over \$830,000! We are so looking forward to having our Chicagoland ALS community come together once again at Soldier Field on Saturday, September 29, 2018.

Over the next few months, these biweekly emails will help you stay up-to-date with announcements, fundraising tips and event details. As you start sharing the event with friends, family and coworkers, the Useful Tools panel located on the right-side of this email will provide helpful links you need, like the ALS Walk for Life website and our Facebook event. The panel also has a Fundraising Report, which will keep you on top of your fundraising goals as we count down to the big day. [Kick things off and learn the basics with our Walker Packet >>](#)

Edition 1

Donate Now >

REGISTER TODAY!

### Useful Tools

[ALSWalkforLife.org](#)

[ALS Walk for Life Facebook Event](#)

[Team Captain Packet](#)

[Walker Packet](#)

[Participant Center User Guide](#)

### Meet our 2018 Team Chair



Leading us this year as our 2018 Team Chair is The Rhode to a Cure. Back for their second year, captain Melissa Zeller and her enthusiastic team are walking in honor of Melissa's sister, Jennifer Rhode, who was diagnosed with ALS in 2017.

Our Team Chair is here to provide tips and inspiration as we gear up to walk in memory or honor of someone living with ALS. Melissa and her team are excited to share with you what motivates them to

walk in honor of Jennifer. [Read why The Rhode to a Cure Walks for Life >>](#)

### Fundraising Report

Days Left to Fundraise:  
86

My Fundraising Goal:

Dollars Raised:

Dollars to Raise:

### Share Why You Walk



Follow in The Rhode to a Cure's footsteps and update your personal fundraising page to share why you walk for life. Walkers who personalize their fundraising page raise an average of **\$229.54 more** than those who don't! Something that takes you two minutes could help raise thousands

more for people living with ALS.

If you're returning from 2017, your information, which includes your page text, contacts, emails and donors, have all been saved from last year.

Your Participant Center has all of the tools you need to help you be successful in your fundraising including how to update your personal fundraising page and email templates to help you recruit teammates and raise money. After you've personalized your page, share it using one of the custom messages in your Participant Center or through your social media profiles. [See how our Participant Center can help you achieve your goals>>](#)