

Subject: Welcome Walkers: ALS Walk for Life

## HTML



## Walker Wednesday Email Series



### Welcome Walkers!

Welcome to the 2017 ALS Walk for Life! Last year, more than 7,000 people gathered at Soldier Field and helped raise over \$870,000! We are confident that your participation will

continue this momentum as we strive to break the \$1 million mark and make history once again. We look forward to celebrating another memorable Walk with you and your team on Saturday, September 16, 2017 [Read our walker packet to guide you through the basics >>](#)

Edition 1

Donate Now >

REGISTER TODAY!

### Useful Tools

[ALSWalkForLife.org](#)  
[Facebook Page](#)  
[Team Captain Packet](#)  
[Participant Packet](#)  
[Participant Center User Guide](#)

### Fundraising Report

Days Left to Fundraise  
85

My Fundraising Goal

Dollars Raised

### Meet our 2017 Team Chair



Join us in extending an enthusiastic welcome to our 2017 Walk Team Chair, **Team "Mo' Better,"** which is led by captain Deborah Crockett. Back for their second

year, Deborah rallies team members to participate in the ALS Walk for Life in honor of her sister Michelle Crockett, who was diagnosed with ALS in 2015. We are confident that Team Mo' Better's spirit and drive will inspire you as it has us! [Read why Team Mo' Better Walks for Life. >>](#)

## Useful Tools

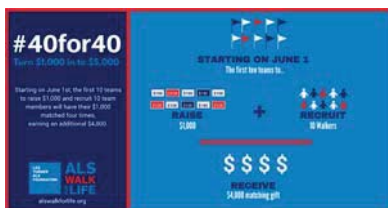


This is the first edition of our biweekly **Walker Wednesday** emails. In addition to reading these emails, we encourage you to visit [ALSWalkforLife.org](http://ALSWalkforLife.org) on a regular basis and 'Like' [us on Facebook](#). Our Walk website has a comprehensive Participant Center that

## Dollars to Raise

includes tools to help streamline your fundraising efforts and maximize your outreach to teammates. [Read our Participant Center Guidebook to get started >>](#)

## #40for40 Challenge Grant



Take advantage of our exciting ALS Walk for Life Challenge Grant Opportunity, #40for40, created in honor of the Foundation's 40th Anniversary. **The next**

**three teams** to raise an additional \$1,000 AND recruit an additional 10 team members will have their \$1,000 matched FOUR times, earning an additional \$4,000. This challenge is for teams who are already registered, previous participants that have not registered yet as well as new teams. Recruit your friends and family to join you to kick start your fundraising! [Register and participate in the Challenge Grant>>](#)

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