Subject: Your Last Fundraising Push: ALS Walk for Life

# HTML



# Walker Wednesday Email Series

### There's Still Time to Fundraise!



Life accounts for roughly one third of the Foundation's annual revenue? The financial success of the Walk is imperative for the Foundation's many research and patient programs and we need your help to reach our \$1 million fundraising goal. Need some help

Did you know that the money raised through the ALS Walk for

getting started? Learn more>>

### **50 Fundraising Ideas**



With the Walk coming up next weekend, it's time to boost our fundraising efforts. In order to meet our \$1 million fundraising goal, we will need each and every walker to raise funds and/or make a personal contribution. To get you started, we've compiled 50 unique fundraising ideas. Try these tips>>

## **Edition 8**



**REGISTER TODAY!** 

# **Useful Tools:**

ALSWalkForLife.org Facebook Page Team Captain Packet Participant Packet Participant Center User Guide Previous Coaching Emails

## **Fundraising Report:**

Days Left to Fundraise 3

### 10 Ways to Raise \$100



If all 9,000 participants that attend the Walk raise \$100, we would be

### **My Fundraising Goal**

1 of 3



within reach of our \$1 million goal! Think about all of the people living with ALS and their family members that would benefit from your contributions. Try out our list of 10 Ways to Raise \$100 and watch your fundraising thermometer rise!! **Dollars Raised** 

**Dollars to Raise** 

Get started>>

### **Matching Gift Reminder**



Matching gifts double your fundraising efforts with very little effort. Simply obtain the paperwork from your HR department, complete the donor section and send us the completed forms along with your gift. Don't forget to ask your donors if their gifts can be matched. View list of matching

gift companies>>

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**Plain Text**