

Subject: Spread the Word: ALS Walk for Life

HTML



Walker Wednesday Email Series

Spread the Word



A great way to raise awareness about your fundraising efforts and gain community support for the Walk is to secure local media coverage. We have compiled a list of the most frequently asked questions that participants ask before approaching media outlets.

[Learn more>>](#)

Edition 5

Donate Now >

REGISTER TODAY!

Get your Community Involved



Extending your Walk outreach to local newspapers and TV stations can make a big impact. Use our sample press release template, customized with your team's story and why you Walk for Life, and submit to media outlets in your community. You may be pleasantly surprised by how residents and businesses respond to your call for

action. [Get started >>](#)

Useful Tools:

ALSWalkForLife.org
[Facebook Page](#)
[Team Captain Packet](#)
[Participant Packet](#)
[Participant Center User Guide](#)
[Previous Coaching Emails](#)

Fundraising Report:

Days Left to Fundraise
30

Go Viral



Utilize Facebook, Instagram and Twitter to spread the word and

My Fundraising Goal



share why you Walk for Life. Include a link to your fundraising page and ask your followers for support. Help us go viral by using #ALSWalkforLife and follow us on [Twitter](#), [Instagram](#) and [Facebook](#) to receive updates on the event. [Get](#)

[Dollars Raised](#)

[Dollars to Raise](#)

[Connected>>](#)

Fundraising Tip: Daily Routines



To help you reach your goal, we have come up with some unique fundraising ideas you can incorporate in to your daily life. Buy coffee every day? Make your own and put the saved funds toward your team fundraising total. [Start Fundraising>>](#)

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